



2018 *Mid-Year Report*

Casa ALBA Melanie is the Hispanic Resource Center of the greater Green Bay area. Our mission is to nurture the well-being and wholesome development of all members of the Hispanic community living in the greater Green Bay area. Our services include: Educational Services, Professional Services, General Services, Community Liaison and Socialization and Family Needs. Casa ALBA Melanie services are provided through the work of our volunteers and are funded through the generosity of supporters. We are incorporated as a 501(c)3, non-profit entity. We do not receive any state, federal, or local tax support. We do not duplicate services available elsewhere in the community.

GENERAL PROGRAM ADMINISTRATION & FACILITIES



1,448 Facebook "likes", up from 404 in January 2016 and 593 in January 2017, which allows us to more quickly and easily communicate with our Hispanic clients.

Market Research. In 2018, Casa ALBA Melanie began to gather client feedback on the services that we provide. Market Research Survey responses are used to calculate a Net Promoter Score that compare client feedback. Client feedback is very encouraging, yielding an NPS Score of 90. (Higher scores are best!)

74 Circle of Compassion Collaborators.

We work with 74 area agencies to form a circle of compassion to serve our Hispanic clients in Brown County and optimize services in the community.

68 volunteers, from all walks of life, donated 2,605 hours of their time valued at \$108,677, in the first 6 months of 2018. Our volunteers are on pace to achieve 138% of our annual financial goal.



Give Big Green Bay. Casa ALBA was one of 31 local non-profits chosen to participate in the Give Big Green Bay campaign. During the 24-hour campaign, charitable contributions were matched by the Green Bay Packers. Casa ALBA received 130 donations valued at \$35,062.66. With the Packers match and other contributions, Casa ALBA raised a total of \$49,217.10. It was the 2nd largest financial contribution among the area's non-profits and the 5th highest number of contributions.

Program-to-Expense Ratio = 82.8%. All monies donated to Casa ALBA Melanie stay local. In 2017, 82.8% of donations made to Casa ALBA went to our Programs, not to Management or Fundraising.

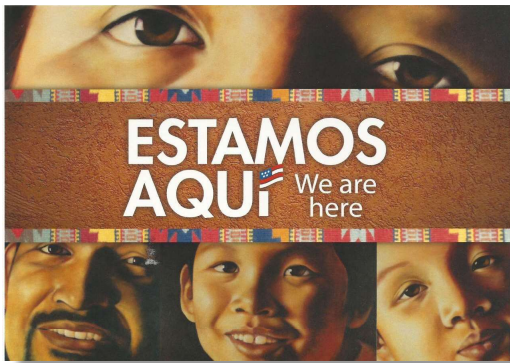
COMMUNITY LIAISON SERVICES

1 Mobile Mexican Consulate.

event was held in Green Bay on May 12, providing 135 people with crucial documents. Two more Mobile Consulate events have been scheduled for Aug. 25 and Oct. 13.

Support Local Police. Casa ALBA hosts local police meetings to develop mutual respect and trust between the Hispanic community and police. New Green Bay police recruits have lunch with local Latino residents to describe their life's journey as an immigrant and share their worries, fears, hopes & joys.

COMMUNITY LIAISON SERVICES



Legal Assistance. Casa ALBA hosts Sesini Law Office attorneys one day per week to handle immigration issues. In addition, the District Attorney and City Attorney visit our office to resolve any legal issues. Dennis Rader visits to translate documents for our Spanish speakers.

Power of Attorney Forms. Many local Hispanic families are afraid, even terrified, that their families may be torn apart by deportation. To help alleviate the fear, local attorneys and judges have prepared a "Power of Attorney – Delegating Parental Authority" form. The document provides instructions to the court system on how a minor should be cared for, should a family member be deported.

FAMILY NEEDS AND SOCIALIZATION

Church Updates. Many people are unaware of the challenges faced by the area's Hispanic community. We distribute monthly church bulletin updates to two West Side Churches, and plan to expand this distribution to more local faith communities. The articles are intended to relate to Christian Social Teaching. We hope to increase a basic level of missing knowledge on the immigration process and issues facing the local Hispanic community.

"Tercera Edad" (Senior Citizens)

is a vibrant, and growing, group of seniors who meet weekly for exercise, enrichment talks, and shared food. Summer months include some outings to become more familiar with the local community. They meet on Tuesday afternoons at Casa ALBA.

Sewing classes take place every Friday morning with 3 talented instructors and a growing number of women. They often model the clothing they learn to sew and are excited about the things they can make for their children.

2,454 People Served by Casa ALBA services in 2017. Plus, we welcome over 300 visitors and 550 phone calls each month.

335 Days! *Estamos Aquí: Celebrating Latino Identity in NE Wisconsin.* The year-long *Estamos Aquí* exhibit at the Neville Public Museum closed in April 2018. *Estamos Aquí* ("We are Here") featured the artifacts and personal stories of many Latino families in NE Wisconsin.

Meet with area politicians, to advocate for sensible reforms to our immigration laws. In Wisconsin, we strongly advocate drivers card legislation.

PROFESSIONAL SERVICES

425 Dreamers have been helped to obtain and maintain their DACA certification by Casa ALBA staff support. With the uncertainty with federal legislative and judicial decisions, we are waiting the 90-day period, until July 23, to know if we can continue renewals and if we are going to do first time applications.

Health insurance counseling is available at Casa ALBA from Elizabeth Kostichka who is present every Tuesday.

EDUCATIONAL SERVICES

Early Childhood Classes are offered at Grace Lutheran Church. Plans are underway to expand the program in the fall.

GED Classes. Casa ALBA offers classes in Spanish in: Language Arts, Math, Science and Social Science. Students ultimately earn a GED degree.

Green Bay Youth Training is a sports and activity-based program for Latino children. About 50 kids & their parents were part of the Cellcom and Bellin Runs...now for the 5th year.



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