



CASA ALBA MELANIE

314 S. Madison Street | Green Bay, WI 54301

Phone: (920) 445-0104 | Web: casaalba.org

Hispanic Resource Center of Greater Green Bay

Monday through Friday: 10 AM to 4 PM

Casa ALBA Melanie has served the needs of Hispanic families in the greater Green Bay area since 2011.

WHAT'S GOING AND GROWING AT CASA ALBA MELANIE

PROGRAMS & ACTIVITIES

Casa ALBA offers many Programs and Activities that further our mission: to nurture the well-being and wholesome development of all members of the Hispanic community living in the greater Green Bay area. The activities that we provide include the following:

Educational Services: Spanish GED, Tutoring, Early Childhood Education, Spanish for Professionals, Diabetes Education, Drivers education, Promote higher education for all

Professional Services: Immigration Attorney, District Attorney, Green Bay City Attorney, DACA Support, Residency Renewal, Citizenship Application, Document Assistance, Insurance Counselling, Women's Support Group, Referral to appropriate community services

Community Liaison and Advocate: Safe site for crime victims, Police Liaison, Mobile Mexican Consulate, Advocacy for the Hispanic community, Educate community on cultural diversity

Socialization and Family Needs: A friendly, non-threatening environment to share ideas and talents, Senior Citizens Group, Youth Sports Training, Strong Women's Group, Sewing classes, Support families with special needs

General Services: Document Translation, Notary Public, Pastoral Services, Agency Referrals, Medical Dental Referrals, Financial Consulting, Employment Referrals, Housing Advocacy, Energy Assistance and Phone Consultations.

BOARD RETIREMENTS

Two Casa ALBA Melanie Board of Directors members retired at our most recent meeting. We thank them both for their years of service to the Board. **Natalia Sidon** was recognized for her leadership and eight years of service as an original member of the Board of Directors. She has generously supported Casa ALBA, including a year of service as 2nd Vice President. She has been an exceptional role model for Hispanic people and been a strong advocate for Casa ALBA Melanie. She has also been an invaluable link with and representative of local law enforcement. **Bob Gagan** served on the Casa ALBA Melanie Board since 2018. He has served on the Finance Committee and was Treasurer as Casa ALBA undertook the extensive remodeling of its office in 2019.

NEW BOARD MEMBERS

Deacon Luis Sanchez, of St. Willebrord Parish, has served on the Casa ALBA Board in the past and knows the Hispanic community very well. He will serve on the Development Committee. **Debbie Stein** is a retired Brown County nurse and is a wonderful resource for our health activities. She has worked with many Hispanic families on health concerns. She will serve on the Programming Committee.



WE'RE IN!

We are happy to announce that Casa ALBA Melanie has been selected to participate in Give Big Green Bay. Give Big Green Bay takes place between noon on Feb. 18 and noon on Feb. 19. It is the third community-wide giving day in Brown County. Casa ALBA Melanie is one of 40 local non-profits chosen to participate in this year's event. Thanks to the Green Bay Packers Foundation, your donation will go further to support Casa ALBA Melanie. Thank you to the Packers and Greater Green Bay Community Foundation for development and support of this innovative Program. #giveBIGgb #PackersGiveBack

HOW TO PARTICIPATE ...

Participation is easy! Online donations may be made at: www.giveBIGgreenbay.org on the day of the event. Casa ALBA is listed under Education, Health and Wellness & Community Advocacy.

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THANKS VOLUNTEERS

Year-end 2019 volunteer tracking showed 127 Casa Alba Melanie volunteers donated 4,460.7 hours at a value of \$184,881.28. In addition, 5 volunteers donated 485.5 hours valued at \$7,809.24, but are not included in the organization's Income Statement, due to GAAP accounting rules. Thank you to all our volunteers!



OFFICE RENOVATION

Thank you to everyone that helped celebrate completion of our office renovation. We hosted an Open House on Thursday Oct. 10. It provided an opportunity to thank our workers, donors, volunteers, partners and the greater community for their help in making this updated building possible. Casa ALBA Melanie purchased its office at 314 S. Madison St. in Green Bay in 2011. Through the generosity of our donors, we have been able to pay off our mortgage. But also noticed several repairs that were needed to our facility.

Casa ALBA Melanie does not receive any state or federal tax support. We can only pay our expenses, including renovation repairs, through the generosity of our volunteers and donors. Thank you!

UWGB STRATEGIC PHILANTHROPY AWARD

The UWGB Strategic Philanthropy grant we received this past year has helped us build several programs:

Escuelita has been in existence for several years and continues to grow. The new team leaders have been able to build on the great foundation provided by the original educators. The weekly class welcomes about 15 families, 3-year olds and their parent or caregiver. The team meets weekly to plan and is eager to receive more training. We are grateful to **Kevin and Helga McCann, Amanda Garcia, Denise Zenkow and Hortencia Martinez.**

Angeles is a much-needed support program for Spanish speaking parents of children with special needs. We have struggled for several years to get this established. But with the help of two enthusiastic moms, **Sylvia Garrido** and **Carmelita Olea**, the program is developing well. As of October, Angeles now meets every 2nd Saturday from 4:00 to 6:00 PM. From time to time resource people are invited to the group for ideas and information.

ASQ3 Screening, an effort underway throughout Brown County for children from birth through 5 years of age, is now being shared in Spanish with Latino families. **Sandra Contreras**, who is the contact person, has been present at various events, spoken at

2019: BY THE NUMBERS

In 2019, Casa ALBA Melanie saw the following metrics for the services that we provided:

- ☐ 3,933 clients served,
- ☐ 6,903 phone calls supported,
- ☐ 3,600 office visitors seen,
- ☐ 707 Mobile Consulate clients,
- ☐ 94.2% Program-to-Expense ratio,
- ☐ 2,073 Facebook "likes", and
- ☐ +89 Net Promoter Score.

churches where Hispanics attend, and is available at Casa ALBA to assist parents with this very helpful instrument for understanding their child's development.

SPANISH FOR ENGLISH-SPEAKING PROFESSIONALS

Basic Spanish for English Speaking Professionals, a short introduction to Spanish terms for people in professions that regularly serve Spanish speaking clients, has been well-received. A mother-daughter team, **Luceth Rincon & Luceth Escandell** have offered 10-hour classes three times this past year. More classes have been requested for this coming year.

DRIVERS EDUCATION

Drivers Education, written-test version, was offered by **Brian Holloway** in November. The course was 5 sessions long and the persons who attended all the classes were successful when they took the written test at the DMV.

LOVE LIVES HERE!

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