



CASA ALBA MELANIE

314 S. Madison Street | Green Bay, WI 54301

Phone: (920) 445-0104 | Web: CasaAlba.org

Hispanic Resource Center of Greater Green Bay

Monday through Friday: 10 AM to 4 PM

Casa ALBA Melanie has served the needs of Hispanic families in the greater Green Bay area since 2011.

WHAT'S GOING AND GROWING AT CASA ALBA MELANIE

PROGRAMS & ACTIVITIES

Casa ALBA offers many Programs and Activities that further our mission: to nurture the well-being and wholesome development of all members of the Hispanic community living in the greater Green Bay area. The activities that we provide include the following:

Educational Services: Spanish GED, Tutoring, Early Childhood Education, Spanish for Professionals, Diabetes Education, Drivers education, Promote higher education for all

Professional Services: Immigration Attorney, District Attorney, Green Bay City Attorney, DACA Support, Residency Renewal, Citizenship Application, Document Assistance, Insurance Counselling, Women's Support Group, Referral to appropriate community services

Community Liaison and Advocate: Safe site for crime victims, Police Liaison, Mobile Mexican Consulate, Advocacy for the Hispanic community, Educate community on cultural diversity

Socialization and Family Needs: A friendly, non-threatening environment to share ideas and talents, Senior Citizens Group, Youth Sports Training, Strong Women's Group, Sewing classes, Support families with special needs

General Services: Document Translation, Notary Public, Pastoral Services, Agency Referrals, Medical Dental Referrals, Financial Consulting, Employment Referrals, Housing Advocacy, Energy Assistance and Phone Consultations.

BOARD RETIREMENTS

Eileen Littig, Katie Dykes, Elizabeth Kostichka and Veronica Sanchez-Dominguez have retired from the Casa ALBA Melanie Board of Directors. The Casa ALBA Board has term limits on its Directors and those term limits have been reached. Each of these Board members have provided exemplary service to the organization. They have each served the organization since its inception in 2011. In fact, Eileen Littig has served as Board President for the past year. We thank each of these members for their years of service.

NEW BOARD MEMBERS

Father Ken DeGroot, Tom Olejniczak, Elias Rivera and Amanda Garcia have been elected to the Casa ALBA Board of Directors. **Father Ken**, who co-founded Casa ALBA Melanie, and **Tom Olejniczak** were founding members of the Casa ALBA Board. **Elias Rivera** works for Schreiber Foods and **Amanda Garcia** serves Casa ALBA Melanie as our Green Bay Charter School representative.

EXECUTIVE COMMITTEE

The Board of Directors voted the for its executive committee: **Gratzia Villarroel** – President, **Patricia Agee-Aguayo** – Vice President, **Dennis Rader**, 2nd Vice President, **Mike Welch** – Secretary and **Bob Gagan** – Treasurer.



BUILDING RENOVATION

Casa ALBA Melanie purchased our office facility at 314 S. Madison Street in Green Bay in 2011. Since that time, through the generosity of our donors, we have been able to pay off our mortgage. But have also noticed several repairs that need to be made to the facility.

We have been working with a local architect, **Chris Renier**, who has volunteered his time to help us better understand the building's condition, its maintenance needs, create project specifications, bid the project and determine project costs. We have selected **DeLeers Construction**, to perform the work which can be categorized into five major project components: 1) Replace a deteriorating EIFS "Stucco" siding system, 2) Replace the worn vestibule area, 3) Replace our current single pane plus storm with energy-efficient windows and window treatments, 4) Add a kitchenette and an ADA-compliant bathroom, and 5) install more efficient lighting system in the building.

SAVE THE DATE

Save the Date of Sunday June 23 for our Brunch with Friends event. We will also offer tours of our newly renovated office.

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PERSON-OF-THE-YEAR

The Green Bay Press-Gazette honored Casa ALBA Melanie as one of its 2018 Persons of the Year. We are humbled by their recognition of our work with Spanish GED classes, immigration attorneys, and Spanish language classes; as well as our work to bridge cultural divides with local police departments and school systems. It also cited our work in response to immigration raids and voter registration.

THANKS VOLUNTEERS

Year-end 2018 volunteer tracking showed 93 Casa Alba Melanie volunteers donated 4,473.3 hours at a value of \$192,641.48. In addition, 6 volunteers donated 634.5 hours valued at \$10,330.23, but are not included in the organization's Income Statement, due to GAAP accounting rules. Thank you to all our volunteers!

FACEBOOK LIKES

The Hispanic community often uses Facebook to communicate. Casa ALBA Melanie has stepped up to encourage greater use of this social media. We now have 1,643 Facebook likes, up from 404 in 2016, 593 in 2017 and 1,093 in 2018.

MOBILE CONSULATE

In 2018, three Mobile Consulate events served 367 local families. The number of dates will increase from three dates in 2018 to six dates in 2019. The planned 2019 Mobil Consulate event dates are: May 11-12, August 24-25 and October 26-27. For 2019, the Mexican Consulate also expects to offer dual citizenship documents for young people. Thank you to St. Willebrord's for helping host these events.

ENDOWMENT CREATED

Casa ALBA Melanie has created an endowment with the Greater Green Bay Community Foundation. Any excess operating funds will be deposited into this professionally managed account to ensure continued financial viability of the organization.

DIABETES EDUCATION

Casa ALBA Melanie has teamed up with two nurses at the Brown County Health Department and several other health care professionals, to create a pilot program designed to provide local Hispanics with diabetes education. Hispanics who are diagnosed with diabetes (which occurs with higher frequency in this cultural group) have no place to learn about the disease or how to live a wholesome life in spite of it. Classes were held on Sunday mornings, from 9:00-10:30 AM at the ADRC (Aging & Disability Resource Center). Eight sessions were offered from Oct 7 to Dec. 16, 2018. Eleven adults

participated and attended faithfully throughout the program. Another young woman provided childcare for the families who needed to bring their children. Grant money was provided by Resurrection Parish's Large Impact grant and Green Bay Diocese's Rice Bowl grant. Grants were received from a health insurance specialist. Even the Green Bay Water Dept. provided free water bottles for the participants.

BEST OF LUCK Give BIG Green Bay Organizations!

We wish area non-profit participants the best of luck in the 2019 Give BIG Green Bay campaign. Casa ALBA Melanie is ineligible to participate in this year's campaign since we currently have an ongoing capital campaign underway to fund the renovation of our office building.

This is the second year of this community-wide giving day in Brown County. Casa ALBA Melanie is one of 40 local non-profits selected to participate in this innovative new Program. On February 20 & 21 charitable contributions will be matched through a \$312,500 donation by the Green Bay Packers and other Program sponsors. #giveBIGgb #PackersGiveBack

CAPITAL CAMPAIGN

Some have said they planned to contribute to Casa ALBA as part of Give BIG Green Bay. You can still donate on our website at: www.casaalba.org.

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