



CASA ALBA MELANIE

314 S. Madison Street | Green Bay, WI 54301

Phone: (920) 445-0104 | Web: casaalba.org

Hispanic Resource Center of Greater Green Bay

Monday through Friday: 10 AM to 4 PM

Casa ALBA Melanie has served the needs of Hispanic families in the greater Green Bay area since 2011.

WHAT'S GOING AND GROWING AT CASA ALBA MELANIE

PROGRAMS & ACTIVITIES

Casa ALBA offers many Programs and Activities that further our mission: to nurture the well-being and wholesome development of all members of the Hispanic community living in the greater Green Bay area. The activities that we provide include the following:

Educational Services: Spanish GED, Tutoring, Early Childhood Education, Spanish for Professionals, Diabetes Education, Drivers education, Promote higher education for all

Professional Services: Immigration Attorney, District Attorney, Green Bay City Attorney, DACA Support, Residency Renewal, Citizenship Application, Document Assistance, Insurance Counselling, Women's Support Group, Referral to appropriate community services

Community Liaison and Advocate: Safe site for crime victims, Police Liaison, Mobile Mexican Consulate, Advocacy for the Hispanic community, Educate community on cultural diversity

Socialization and Family Needs: A friendly, non-threatening environment to share ideas and talents, Senior Citizens Group, Youth Sports Training, Strong Women's Group, Sewing classes, Support families with special needs

General Services: Document Translation, Notary Public, Pastoral Services, Agency Referrals, Medical Dental Referrals, Financial Consulting, Employment Referrals, Housing Advocacy, Energy Assistance and Phone Consultations.

OFFICE RENOVATION

We are happy to announce that nearly all the renovation work to our office, located at 314 S. Madison Street in Green Bay, has now been completed.

Chris Renier, a local architect, volunteered his time to help us better understand the building's condition, its maintenance needs, create project specifications, bid the project and determine project costs.

DeLeers Construction acted as general contractor for five major project components: 1) Replace a deteriorating EIFS "Stucco" siding system, 2) Replace the worn vestibule area, 3) Replace our current single pane plus storm with energy-efficient windows and window treatments, 4) Add a kitchenette and an ADA-compliant bathroom, and 5) install more efficient lighting system in the building.

Blindauer Sheet Metal & Roofing completed roofing repair work.

Northern Electric Incorporated (NEI) replaced our outdated lighting system with energy efficient LED lighting. The work was funded in part by a grant from the **WPS Foundation**.

Ken Kelly Heating replaced our inefficient 30-year-old air conditioning unit with an energy efficient unit. The old unit had developed a severe freon leak.

Creative Sign completed the building signage work.

OFFICE: THRU THE YEARS



Casa ALBA Melanie purchased its office at 314 S. Madison St. in Green Bay in 2011.



Through the generosity of our donors, we have been able to pay off our mortgage. But also noticed several repairs that need to be made to the facility.



Casa ALBA Melanie does not receive any state or federal tax support. We can only pay our expenses, including renovation repairs, through the generosity of our volunteers and donors. Thank you!

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SAVE THE DATE

Save the Date of Thurs. Oct. 10 for a Grand Re-Opening event. We plan to offer tours of our newly renovated office.

THANKS VOLUNTEERS

Through the first eight months of the year, our volunteer tracking showed 101 Casa ALBA Melanie volunteers donated 2,807.9 hours at a value of \$120,318.49. We are on pace for our volunteers to donate about \$175,000 in labor hour costs in 2019. Thank you to all our volunteers!

UNITED WAY AWARD

The Brown County United Way has selected Sr. Melanie Maczka for its Excellence in Non-Profit Leadership award for 2019. Sister Melanie was recognized for her Leadership, Initiative and Management Skills in the formation of Casa ALBA Melanie. Congratulations, Sister Melanie on this award!

UWGB STRATEGIC PHILANTHROPY AWARD

The UWGB Strategic Philanthropy Class selected Casa ALBA Melanie as its 2019 recipient of a \$10,000 grant. The funds for this award were granted by the Learning by Giving Foundation, founded by Doris Buffett. The competitive selection process chose "holistic child wellness" as its cause and found Casa ALBA Melanie's services best fit the community's needs to earn this grant. We will use the funds for Early Childhood Programs.

FACEBOOK LIKES

The Hispanic community often uses Facebook to communicate. Casa ALBA Melanie encouraged more people to "friend" us on Facebook, to enhance our ability to communicate with clients. We now have 1,999 Facebook likes, up from 404 in 2015, 593 in 2016, 1,093 in 2017 and 1,593 in 2018.

POLICE MEETINGS

Casa ALBA and members of the Hispanic community have had meetings with the Brown County Sheriff and the Police Chiefs of DePere, Green Bay and Ashwaubenon. The purpose of the meetings is to improve communication and build trust between the Latino community and local law enforcement. New officers in the Green Bay Police Dept., now participate in a luncheon meeting as part of their orientation at Casa ALBA.

MOBILE CONSULATE

A total of 503 local families have been served through the first four Mobile Consulate events in 2019, which is up from a total of 367 local families in all of 2018. The number of dates increased from three dates in 2018 to six dates in 2019. There will be two more Mobile Consulate dates this year, on October 26-27. The Brown County Sheriff **Todd Delain**, Green Bay Police Chief **Andrew Smith**, and DePere Police Chief **Derek Beiderwieden** have attended these events in 2019. Thank you to St. Willebrord's for helping host these events.

CASA ALBA QUIZ

1. In what year did Casa ALBA Melanie open its doors?
2. The number of our Circle of Compassion partners that we work with in Green Bay area?
3. The number of phone calls we support per year?
4. The number of clients that Casa ALBA served in 2018?
5. The Program-to-Expense ratio for the organization in 2018?
6. The number of Program services that Casa ALBA Melanie currently offers to our clients?

DIABETES EDUCATION

Spanish Diabetes Education & Support will start on Sunday Sept. 15 from 9:00 to 10:30 AM. The Diabetes education is an effort to work collaboratively in the county. They seek a year-long (26 meetings) program. Many of our Hispanic clients have had minimal access to diabetes education. The Program seeks to target people that are pre-diabetic, with 5 or 6 diagnosed as pre-diabetic.

EARLY CHILDHOOD

Our Early Childhood Education Program (**Escuelita**) will restart on Sept. 12 at Grace Lutheran.

CASA ALBA QUIZ ANSWERS

1. We opened our office in 2012.
2. We have 74 Circle of Compassion partners.
3. We handle about 8,200 calls per year.
4. We served 3,182 clients & families in 2018.
5. 96.3% of your donations go to Programs, not Management or Fundraising expenses.
6. We offer 52 Program activities to our clients.

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